

## Method Overview

How N<sup>2</sup>LAB Analyzes Narrative Behavior Across the Media Ecosystem

N<sup>2</sup>LAB is an open research initiative focused on narrative forensics — the study of how stories originate, propagate, diverge, or go unreported across the media landscape. Through a combination of contributor-driven research and analytical modeling, N<sup>2</sup>LAB works to make editorial patterns visible — not to judge what is true or false, but to surface how coverage behaves around a given story.

This overview explains what N<sup>2</sup>LAB measures, what its outputs mean, and how they should be interpreted.

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### DATA INPUTS

## What N<sup>2</sup>LAB Analyzes

N<sup>2</sup>LAB works with publicly available journalistic outputs from a defined set of editorial sources. Inputs include:

- Article URLs, headlines, and subheads
- Publication timestamps
- Outlet identification and tier classification
- Cross-outlet coverage volume
- Timing and sequence of reporting across sources

N<sup>2</sup>LAB does not ingest or rely on non-public data, leaked materials, internal communications, or private datasets.

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### CLASSIFICATION

## The Tier Framework

N<sup>2</sup>LAB organizes editorial sources into four tiers based on observable structural characteristics:

- Investigative depth — How frequently a source conducts original, resource-intensive reporting
- Editorial independence — Degree of institutional separation from government, corporate, or political interests

- Transparency practices — Engagement with FOIA, public records, and source disclosure norms
- Historical scrutiny patterns — Track record of sustained institutional accountability coverage
- Longitudinal behavior — How coverage patterns evolve over time, not just individual articles

Tier assignments describe editorial structure, not political orientation or factual reliability. They are reviewed periodically as outlets evolve.

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#### ANALYTICAL DIMENSIONS

## What N<sup>2</sup>LAB Measures

N<sup>2</sup>LAB evaluates measurable editorial dynamics across several analytical dimensions. These include:

- Coverage divergence — Whether different tiers of outlets cover a story differently, or whether certain tiers abstain entirely
- Timing and uptake — How quickly a story moves between sources, and whether delays are structurally significant
- Compression and containment — Whether coverage narrows, simplifies, or loses complexity as it propagates
- Propagation velocity — The speed and pattern of spread across the media ecosystem
- Origin lineage — Where a story first appeared and how it was handed off between sources
- Suppression footprint — Observable patterns consistent with a story being underreported relative to its structural significance

N<sup>2</sup>LAB scores reflect the presence and intensity of these dynamics.

They do not infer motive, intent, or truthfulness.

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#### OUTPUTS

## Evidence Artifacts

Each N<sup>2</sup>LAB analysis produces auditable evidence outputs that allow independent review. These include:

- Coverage sample counts organized by editorial tier
- First-appearance timestamps and source identification (origin lineage)
- Cross-tier divergence ratios
- Timing curves and velocity indicators
- Suppression or compression footprint data
- Tier-to-tier handoff sequences

These artifacts are designed so that anyone reviewing an N<sup>2</sup>LAB output can trace the reasoning back to observable data.

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#### REPRODUCIBILITY

## Consistent and Auditable

Given identical inputs and the same model version, N<sup>2</sup>LAB produces identical outputs. Each analysis includes:

- The model version used
- The ingestion timestamp
- The source list analyzed
- A summary of which analytical dimensions were activated
- The full evidence artifact set

This means N<sup>2</sup>LAB assessments can be reviewed, challenged, or audited under consistent conditions by editors, researchers, legal teams, or institutional reviewers.

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#### LIMITATIONS

## What N<sup>2</sup>LAB Does Not Do

- N<sup>2</sup>LAB does not assert that any reported information is true or false
- N<sup>2</sup>LAB does not determine the motives of institutions, editors, or journalists
- N<sup>2</sup>LAB does not replace editorial judgment or independent reporting
- N<sup>2</sup>LAB does not make claims about political ideology or bias

**N<sup>2</sup>LAB identifies editorial behavior. It is an analytical tool, not a verdict.**

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#### APPLICATION

## Appropriate Use

N<sup>2</sup>LAB outputs are designed to support:

- Investigative journalism
- Academic media analysis
- NGO and human rights reporting
- Legal proceedings involving media behavior
- Research on disinformation or narrative manipulation
- Internal editorial audits and newsroom accountability

When referencing N<sup>2</sup>LAB in published work, users should cite the accompanying evidence artifacts to provide full context.

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Nonprofit formation in progress.